Naming and Recognition Program Policy and Guidelines

Acceptable wording for recognition markers and pavers includes:

- Name of Person, Organization, or Event.
- In Memory of (name of person or event, date (optional).
- Recognizing (name of person, organization, or event, date (optional).
- Commemorating (name of event, date (optional).

You will be contacted to confirm accuracy.

A small memorial service or celebratory event may be planned. Please schedule with Springbrook Nature Center Staff.

Gifts will only be recognized once (e.g., gifts that will be recognized through the purchase of a tree, bench or paver or another similar manner will not be included in any other donor recognition-related displays unless otherwise noted).

The City of Fridley Parks and Recreation Department has established policies and guidelines for the management of trees, benches, pavers and other items to be donated and used at Springbrook Nature Center to memorialize or to pay tribute to a person or occasion. The Springbrook Nature Center Foundation, which is taking the lead responsibility to coordinate raising funds for the SPRING Project, will work with these guidelines. For a complete copy of the SPRING Project Naming and Recognition Policy, visit the Foundation’s website at: springbrookfoundation.org

You Can Be Part of Springbrook Nature Center!

Springbrook Nature Center’s new and expanded interpretive center will be an invitation to an exciting discovery of nature. It will include new interactive exhibits for the entire family combined with extensive vistas into nature and wildlife, creating a beautiful setting for weddings, celebrations and gatherings. Springbrook Nature Center Foundation is seeking gifts from the community to make this vision a reality. Generous supporters like YOU are the reason Springbrook Nature Center remains accessible in a growing and changing region.

Don’t miss your opportunity to be part of Springbrook Nature Center, donate a paver, bench or tree today!

To Donate

Complete the form attached to this brochure and return it with your credit card information, or with a personal check made payable to:

The Springbrook Nature Center Foundation, or credit card information to:

The Springbrook Nature Center Foundation
PO Box 32722
Fridley, MN 55432

Or, make a gift by visiting our website at: springbrookfoundation.org

Questions? Call us Toll Free: (800) 675-4317
Or Email us: info@springbrookfoundation.org
Donating a tree is a wonderful way to pay tribute to a special person or event, or to memorialize a loved one. Specific tree varieties appropriate for our climate have been selected.

- **Cost:** $1,500 *(Includes planting)*
- **Wording:** *up to 3 lines, 18 characters/line*
- **Limited Opportunity:** Up to 75 trees available only!
- Recognition will be added to a centrally located, shared marker that will be installed outdoors in a prominent location near the entrance area of the Nature Center grounds.
- The tree will be balled and burlapped. The trunk will be at least 1.5” in diameter.
- Trees will be planted in the spring or fall.
- Best efforts will be implemented to ensure that the memorial/tribute tree is properly maintained.
- A tree that dies or is damaged will not be replaced.
- City of Fridley staff reserve the right to make final determinations regarding tree variety, location and recognition wording.

**Recognition Benches**

Park benches may also be used to honor a special person or mark a special event. A standard 6 foot bench has been selected.

- **Cost:** $2,500 *(Includes installation)*
- **Wording:** *up to 3 lines, 18 characters/line*
- Springbrook Nature Center staff will work with you to select the bench location.
- If you wish, a small recognition marker will be installed on the bench.
- Benches will be installed by city staff or a city contractor.
- Best efforts will be made to ensure that donated benches are properly maintained.
- Damaged benches will not be replaced.
- Location of benches will be at the discretion of City of Fridley staff.

**Recognition Pavers**

A third option for honoring or recognizing a special person or event is a paver. Four sizes of pavers are available:

- **SMALL** $125 *(5.5” x 8.25”)*
  - up to 4 lines, 14 characters/line
- **MEDIUM** $225 *(5.5” x 11”)*
  - up to 4 lines, 20 characters/line
- **LARGE** $400 *(8.25” x 11”)*
  - up to 6 lines, 20 characters/line
- **TRIBUTE** $1,000 *(13.75” x 13.75”)*
  - up to 6 lines, 20 characters/line

(contact the Foundation for logos/layout options.)

- Please review the reverse side of this brochure to review guidelines for acceptable wording.
- All pavers will be installed adjacent to the interpretive center, or another appropriate location.
- Pavers will be installed by city staff or a city contractor.
- Paver installation will occur in groups, starting after the completion of the newly renovated and expanded Interpretive Center.
- Best efforts will be made to ensure that pavers are properly maintained.
- Damaged pavers will not be replaced.

**Recognition Trees**

*Your purchase of a recognition tree, bench or paver is 100% tax deductible!*

To learn more about sponsoring a picnic table or to inquire about other naming and recognition opportunities not included in this brochure, please contact:

Springbrook Nature Center Foundation
Call Toll Free: (800) 675-4317
Email: info@springbrookfoundation.org
## Recognition Trees, Benches and Pavers at Springbrook Nature Center

**Select your Recognition Benefit:**
- [x] Small Paver - $125
- [x] Medium Paver - $225
- [x] Large Paver - $400
- [ ] Tribute Paver - $1,000
- [ ] Tree - $1,500
- [ ] Bench - $2,500

**Recognition Guidelines:**
- Springbrook Nature Center Foundation reserves the right to reject or edit submissions.
- A confirmation will be sent to confirm accuracy.
- Limited warranty.
- Please adhere to established specifications for the product and size you are purchasing.

**Please complete your desired recognition text below (print clearly):**

- **Character limits include spaces and punctuation**

  **Benches and Trees:** up to 3 lines, 18 characters/line.
  - Small Paver: up to 4 lines, 14 characters/line
  - Medium Paver: up to 4 lines, 20 characters/line
  - Large Paver: up to 6 lines, 20 characters/line

  *Contact Foundation for Tribute Paver logo/layout options*

- **Bench:** $2,500
- **Tree:** $1,500

**Name(s)__________________________________________________________________________**

**Address ________________________________________ City ______________ State ______ Zip Code ____________**

**Phone _________________________________________ Email __________________________________________**

- [ ] Tree: $1,500
- [ ] Bench: $2,500
- [ ] Small Paver: $125
- [ ] Medium Paver: $225
- [ ] Large Paver: $400
- [ ] Tribute Paver: $1,000

**Amount Donated: $_________________**

**Payment Method:**
- [ ] Credit Card (Visa, Master Card, AMEX, Discover)
- [ ] Check Enclosed (Payable to “Springbrook Nature Center Foundation”)

**Credit Card Name________________________________________________________________________**

**Credit Card Number ________________________________________________________________________**

**CVV (Security Code) # ________ Billing Address: ____________________________________________**